

LIFE
SCIENCES
INNOVATION

EXPORT
HUB



Australian Government

Department of Industry, Science,
Energy and Resources

The Life Sciences Innovation Export Hub in Queensland

The Life Sciences Innovation Export Hub in Queensland will be established through a collaboration with Life Sciences Queensland, Queensland University of Technology and the Australia China Technology Incubator, supported by the Department of Industry, Innovation and Science's SME Export Hub Program.

The Hub will bring together industry and research expertise from the Queensland life sciences sector with dedicated Asian export capability and knowledge. LSQ will lead the Hub, supported by project partners QUT who will leverage the experience and expertise of the Bridge and BridgeTech commercialisation programs; and ACTI who will bring significant knowledge and networks in the Asia Pacific region and model training programs for Asian markets.

The Export Hub aims to develop Queensland's life sciences sector by providing participants with tools to accelerate the commercialisation of their research and technology including:

- **Training** in commercialisation and export strategies specific to the life sciences
- **Advice** and expertise to accessing key markets in the Asia Pacific region
- **Exposure** to industry practitioners, domestic and international
- **Access** to existing partner programs such as regional SME support, commercialisation training, and start-up incubators

The Export Hub will work on a competitive model; selecting applicants from around

Queensland based on criteria including the development stage of the technology and compatibility with identified target export markets in Asia.

The project will allow for two programs to be run on annual cycles and will support 50+ SMEs and start-ups over the two years of the project, with Year 1 Program activities including:

- **Seminars on key issues**, delivered by industry and business leaders with expertise in Asian export markets
- **Bootcamps** to develop and refine key export strategies and pitches to identified target markets– up to 25 participants
- **Online training** for commercialisation to key export markets and emerging sectors in Asia Pacific – up to 25 participants
- **Asian Readiness** including. Mentoring – up to 10 participants
- **Participant missions of Asian Immersion** (first contact with Asian regions and key Asian markets/potential partners)
- **Asian Residency** (when appropriate) – up to 5 participants

Contact:

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The program will be officially launched on **Wednesday 21 October 2020** at the Life Sciences Innovation Export Hub Launch Webinar:

www.lsi-launch.eventbrite.com.au

Applications to join the **LSI Hub's Year 1 Program** and attend the **LSI Hub Bootcamp Series** (commencing November 2020) will open immediately following the webinar, through the online portal application on <http://www.research.qut.edu.au/lsiexporthub>

The key focus markets are North Asia (Greater China, Japan, Korea) and South East Asia/ ASEAN, with the long-term objective of participant SMEs and start-ups establishing physical presences and/or long-term partnerships in these areas.