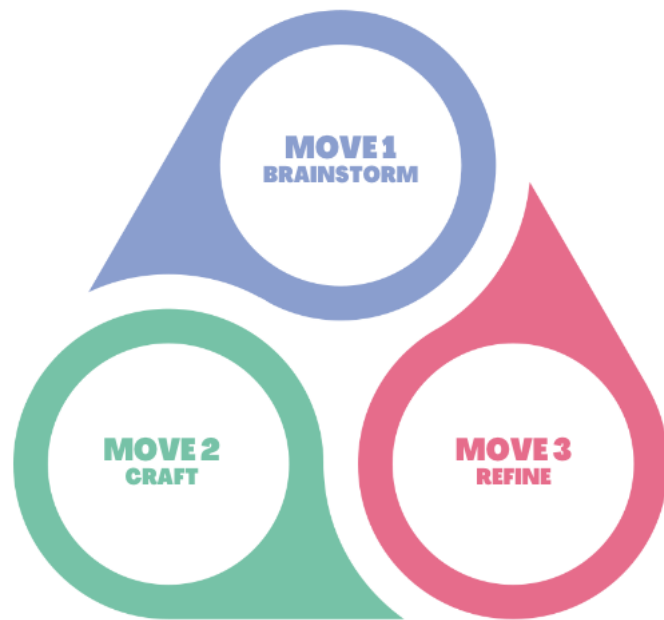




BRAINSTORM THE BASICS

Know what makes quality evidence
Understand how evidence leaves an impact
Recognise types of evidence
Identify your evidence of impact

CRAFT THE CLAIMS

Understand and apply reflexivity
Craft an impact claim using reflexivity
Situate your story in professional standards
Recognise and use power verbs

REFINE FOR READERS

Identify your story arc
Recognise genres that leave an impact
Understand the assessor's perspective
Know how to seek and apply feedback



FOR

Teachers at any career stage and professionals seeking recognition or promotion



Approx. 3 hours



English

Subtitles, downloadable transcripts



Downloadable

Activities, checklists, and immediate impact resources