

Extracts from the KFB200 Unit Outline

Bachelor of Fine Arts (Fashion) Semester 1 2010



Unit Name/Code: Design Studio 3 KFB200
Credit Points: 12 cp
Project Title: Woollen mermaids
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Rationale

The sequence of six Design Studio units is fundamental to this course and focuses on the integration of design principles with the practical skills and understandings of garment design, pattern engineering and garment construction. Alongside this, the unit introduces CAD skills to support and enhance the presentation of creative ideas. KFB200 builds upon skills and knowledge developed in KFB101 and KFB102.

Aims

This unit aims to continue the study of garment design, pattern engineering and garment construction and aims to develop self-motivation, self-reliance and creativity as you begin pursuit of your own design style. You will be introduced to the use of CAD skills to assist with the presentation of creative ideas.

Unit Objectives

On completion of this unit you should be able to:

1. research, extend and develop design ideas to realise a concept and fulfil the requirements of a brief
2. use skills of fabric research, selection and sourcing
3. apply more advanced knowledge and skills of pattern engineering
4. apply more advanced knowledge and skills of garment construction
5. develop creative fashion related graphics using digital graphic knowledge and skills

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Approaches to teaching and learning

This unit uses a number of different teaching and learning approaches: Lectures introduce you to new knowledge, seminars and tutorials are designed to engage you in debate and provide you with an opportunity to test your understanding of key theories and principles. You will develop your design development skills through ongoing supervised studio practice and computer workshops.

Assessment

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Assessment item 1

Assessment name: Design Presentation - stage 1

Description: Within stage one you will be required to develop a range of designs in response to a defined project brief. You will research and then develop a collection of designs from which one (1) one-piece swimsuit will be selected for prototyping in stage two – Sample Review. Portfolio of evidence will include design research (evidenced within a blog), design development (evidenced within a journal), samples of design ideas,

proposed trimmings (if appropriate), creative fashion illustrations and clear technical drawings. Please note: there is no CAD mark allocated for assessment 1.

Relates to learning outcomes: 1, 2 & 5

Weight: 30%

Group or Individual: Individual

Due date: Thursday 25 March (week 5) 9.00am (times for presentation will be allocated)

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Assessment item 3

Assessment name: Final Presentation - stage 2

Description: You will be required to pattern cut and manufacture one swimsuit selected from stage one - Design Selection. The project will culminate in a studio presentation, to both peer and staff, of your CAD graphic material, research and final garment prototype.

Your research and development material must contain the final rendered figures and technical drawings for your capsule collection which will be developed from your original swimsuit designs (these figures do not need to be developed using CAD).

Relates to learning outcomes: 1, 3, 4 & 5

Weight: 50%

Group or Individual: Individual

Due date: Thursday 3 June (week 14) 9.00am

Assignment Specifications for KFB200

Detailed Assessment Information

Design Brief

For this brief you have the opportunity to reinterpret the one-piece bathing suit for the 21st century using a technologically advanced wool/lycra textile in classic black.

Looking to the past and designing for the future, the swimsuit designs will embody a contemporary aesthetic and active glamour inspired by the original mermaid, Annette Kellerman. Like Chanel's 'Little Black Dress', the black swimsuit underpins a minimalist aesthetic that requires an exceptional cut, clever trims and flawless construction. It is an opportunity for designers to experiment with a level of creativity and virtuosity – to craft a swimsuit that reflects both their signature style and the design inspiration for this brief. It is about invention – reinvention.

There are three interlinking stages involved in this unit:

Stage 1: Design Presentation

Stage 2: Sample Review

Stage 3: Final prototyping and final presentation

Assessment Item 1 (Formative and Summative)

Stage 1

Type: Integrated Project Stage One (Design Selection)

Description: Within stage one you will be required to develop a range of designs in response to the given brief - Woollen Mermaids.

You are required to research and develop a collection of designs (six in total) from which one swimsuit will be selected for prototyping in stage two. The designs should be suitable for the given fabric.

One (1) metre of cotton/lycra fabric will be provided for sampling the swimsuits and one (1) metre of wool/lycra fabric will be provided for the final swimsuit prototype. If trims are to be used (sparingly) they must be black in colour and samples must be provided at Design Selection.

Weight: 30% Relates to Objectives: 1, 2 & 5

Design Selection - Thursday 25 March (week 5) 9.00am room Z5-102

At Design Selection you will be required to present the following:

1. Extensive research in response to the brief - evidenced through a blog and a design journal. You are required to provide the URL of the blog - see below for more details.
2. Samples of elements of design ideas in appropriate stretch fabric.
3. Concept ideas evidenced through the use of graphics. Please note: there is no CAD mark allocated for assessment 1.

4. Collection of 6 designs (on figures) for a one piece swim suit (male or female) in response to the brief. The collection MUST be supported with working technical drawings (front, back and side views, where appropriate). Working drawings must clearly show the design detail and accurate proportions.
5. Samples of trimmings, if appropriate.

At Design Selection you will each be allocated approximately five minutes to explain your concept and then talk the selection panel through your designs. The selection panel, in consultation with you, will determine the swimsuit for sampling.

Blog details:

A blog is a perfect tool to document your design journey and research. Wordpress <http://wordpress.org/> is a recommended free blog site, but other sites may be used if desired.

The blogs purpose is to provide an insight and background to your design journey. The blog should include accompanying images that track the process from design inception, sampling and final prototype and act as a housing for your research. It also allows an opportunity for peer-to-peer dialogue and we encourage people to share their blog address.

It is essential to be crucially aware of appropriate content and copyright rules. The blog is used for educational purposes and in 'normal' circumstances 'fair dealing' of copyright content is allowable; however the blog is also open for general public viewing, hence it is prudent NOT to use images that would infringe copyright rules or any statements that may be considered offensive or inappropriate. It is your responsibility to ensure copyright infringement does not occur.

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Assessment Item 3 (Formative and Summative)

Type: Integrated Project Stage Two and three (Sample Review and Final Presentation)

Description: You will be required to pattern cut and manufacture **one (1) one-piece swimsuit** selected from stage one, design presentation. The project will culminate in a studio presentation of your fully finished garment and appropriate supporting visual material. Portfolio of evidence will include patterns, graphic material (incorporating use of CAD) and research.

Weight: 50% Relates to Objectives: 1, 3, 4 & 5

Stage 2

Sample Review (formative feedback)

Due: Thursday 6 May (week 10) 9.00am room Z5-102 (times will be allocated)

You will each be allocated approximately 10 minutes in which to present:

1. **Fully finished** samples for the selected swimsuit. Your summative mark for Final Presentation will be significantly affected if the sample is not FULLY FINISHED and RESOVED.

The design and sample room staff will work with you in this time to critique the sample and agree on any amendments to be made before progressing to final garments.

A professional model will be used to gauge the garment fit.

Stage 3

Final Presentation (summative assessment)

Due: Thursday 3 June (week 14) 9.00am room Z5-102 (times for presentation will be allocated)

For Final Presentation you will each be required to present (approximately 5 minutes) your final swimsuit and supporting material. You are required to submit:

1. One fully finished swimsuit (selected from design selection) made to a professional and saleable standard.
2. Please note: The swimsuit must have the black woven QUT logo attached (in a visible location) to the garment.
3. Patterns on card for the swimsuit. The patterns must be to industry standards.
4. PowerPoint file on CD that communicates your design concept and final collection (computer generated and on figures). The images **must be compressed** in file size for screen viewing.
5. Research and development material that contains the final rendered figures and technical drawings for your capsule collection which will be developed from your original swimsuit designs (these figures do not need to be developed using CAD)
6. Specification sheets (printed A4) incorporating computer generated tech drawing (Adobe Illustrator) for the selected swimsuit style with front, back and side views, if appropriate.
7. URL for the blog of your design journey (*Wordpress* is recommended)
8. **Critical analysis of the project.**