



with guest speaker

**D. BONDY VALDOVINOS KAYE**

University of Leeds, United Kingdom

## Platforms, Policy and Production in the New Musical System

**ABSTRACT** | Hundreds of millions of people across the world now experience music via 'streaming services', which offer on-demand access, by means of internet or mobile telephony, to vast catalogues of music, either 'free' (advertising-supported) or via subscription. A controversial but poorly-understood new system of music production, distribution and consumption has developed around such services, yet there has been no sustained, integrated analysis of this system, the considerable international variations within it, nor its effects on musical culture.

MUSICSTREAM provides such analysis, focusing on the UK and China, but also bringing together research from across the world via symposia and collaborative publication. The project therefore offers an ambitious empirical and theoretical analysis that will also contribute to understanding how culture, political economy and technology interact in the digital era. Undertaking such a project requires an interdisciplinary approach that incorporates analysis of the changing media industries, including new conditions for music creators, and changes in the way people 'use' music.

This seminar will discuss the key characteristics of the new musical system and our approach to the study of platforms and platformization in the realm of music and culture. I will present initial findings from Phase 1 of the project, including six months of mixed-methods empirical field research conducted around the world, with an emphasis on platforms, policy, and music production.



**TUESDAY**

5 DECEMBER 2023



**TIME**

1:00PM – 3:00PM



**VENUE**

OUT KELVIN GROVE,  
X-109

**BIOGRAPHY** | Dr D. Bondy Valdovinos Kaye (he/they) is a postdoctoral research fellow at the University of Leeds working on MUSICSTREAM (2022-2026). Kaye holds a Bachelor of Arts in Psychology with a minor in Music Performance (2014) and a Master of Science in Mass Communications (2016) from Kansas State University (USA). Kaye completed a PhD in Creative Industries in 2021 at Queensland University of Technology (Australia).

Kaye's doctoral research examines music creators and copyright law in Myanmar, interrogating the colonial legacy and power dynamics of copyright in informal media industries. Kaye is the author of *TikTok: Creativity and Culture in Short Video* (2022, with Jing Zeng and Patrik Wikström), the first scholarly monograph on TikTok published by Polity Press. Kaye has published peer-reviewed journal articles on topics including short video platforms and patriotism in China, media censorship in India, and copyright enforcement on YouTube. Kaye is the drummer, bassist, and co-songwriter for the band Parallel Path (USA).

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