

Australian Cultural and Creative Activity: A Population and Hotspot Analysis

Defining the creative economy

Table 1 Creative occupations categories and inclusions

Type	Creative sector	ANZSCO4	ANZSCO4 occupation description	ANZSCO6	ANZSCO6 occupation description
Creative Services	Advertising and Marketing	1311	Advertising, Public Relations and Sales Managers ^a	131113	Advertising Manager
Creative Services	Advertising and Marketing	1311	Advertising, Public Relations and Sales Managers ^a	131114	Public Relations Manager
Creative Services	Advertising and Marketing	2251	Advertising and Marketing Professionals	225100	Advertising and Marketing Professionals nfd
Creative Services	Advertising and Marketing	2251	Advertising and Marketing Professionals	225111	Advertising Specialist
Creative Services	Advertising and Marketing	2251	Advertising and Marketing Professionals	225113	Marketing Specialist
Creative Services	Advertising and Marketing	2253	Public Relations Professionals	225311	Public Relations Professional
Creative Services	Architecture and Design	2113	Photographers	211311	Photographer
Creative Services	Architecture and Design	2320	Architects, Designers, Planners and Surveyors, nfd	232000	Architects, Designers, Planners and Surveyors nfd
Creative Services	Architecture and Design	2321	Architects, Designers, Planners and Surveyors, nfd	232100	Architects and Landscape Architects nfd
Creative Services	Architecture and Design	2321	Architects and Landscape Architects	232111	Architect
Creative Services	Architecture and Design	2321	Architects and Landscape Architects	232112	Landscape Architect
Creative Services	Architecture and Design	2323	Fashion, Industrial and Jewellery Designers	232300	Fashion, Industrial and Jewellery Designers nfd
Creative Services	Architecture and Design	2323	Fashion, Industrial and Jewellery Designers	232311	Fashion Designer
Creative Services	Architecture and Design	2323	Fashion, Industrial and Jewellery Designers	232312	Industrial Designer
Creative Services	Architecture and Design	2324	Graphic and Web Designers, and Illustrators	232400	Graphic and Web Designers, and Illustrators nfd
Creative Services	Architecture and Design	2324	Graphic and Web Designers, and Illustrators	232411	Graphic Designer
Creative Services	Architecture and Design	2325	Interior Designers	232511	Interior Designer
Creative Services	Software and Digital Content	2324	Graphic and Web Designers, and Illustrators ^b	232413	Multimedia Designer
Creative Services	Software and Digital Content	2324	Graphic and Web Designers, and Illustrators ^b	232414	Web Designer
Creative Services	Software and Digital Content	2611	Business and Systems Analysts, and Programmers, nfd	261100	ICT Business and Systems Analysts nfd
Creative Services	Software and Digital Content	2611	ICT Business and Systems Analysts	261111	ICT Business Analyst
Creative Services	Software and Digital Content	2611	ICT Business and Systems Analysts	261112	Systems Analyst
Creative Services	Software and Digital Content	2612	Multimedia Specialists and Web Developers	261200	Multimedia Specialists and Web Developers nfd
Creative Services	Software and Digital Content	2612	Multimedia Specialists and Web Developers	261211	Multimedia Specialist
Creative Services	Software and Digital Content	2612	Multimedia Specialists and Web Developers	261212	Web Developer
Creative Services	Software and Digital Content	2613	Software and Applications Programmers	261312	Developer Programmer
Creative Services	Software and Digital Content	2613	Software and Applications Programmers	261399	Software and Applications Programmers nec
Cultural Production	Film, TV and Radio	2120	Media Professionals, nfd	212000	Media Professionals nfd
Cultural Production	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212100	Artistic Directors, and Media Producers and Presenters nfd
Cultural Production	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212112	Media Producer (excluding Video)
Cultural Production	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212113	Radio Presenter

Cultural Production	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212114	Television Presenter
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212300	Film, Television, Radio and Stage Directors nfd
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212311	Art Director (Film, Television or Stage)
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212312	Director (Film, Television, Radio or Stage)
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212313	Director of Photography
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212314	Film and Video Editor
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212315	Program Director (Television or Radio)
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212317	Technical Director
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212318	Video Producer
Cultural Production	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212399	Film, Television, Radio and Stage Directors nec
Cultural Production	Film, TV and Radio	2124	Journalists and Other Writers	212414	Radio Journalist
Cultural Production	Film, TV and Radio	2124	Journalists and Other Writers	212416	Television Journalist
Cultural Production	Music and Performing Arts	2100	Arts and Media Professionals, nfd	210000	Arts and Media Professionals nfd
Cultural Production	Music and Performing Arts	2110	Arts Professionals, nfd	211000	Arts Professionals nfd
Cultural Production	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211100	Actors, Dancers and Other Entertainers nfd
Cultural Production	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211111	Actor
Cultural Production	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211112	Dancer or Choreographer
Cultural Production	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211113	Entertainer or Variety Artist
Cultural Production	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211199	Actors, Dancers and Other Entertainers nec
Cultural Production	Music and Performing Arts	2112	Music Professionals	211200	Music Professionals nfd
Cultural Production	Music and Performing Arts	2112	Music Professionals	211211	Composer
Cultural Production	Music and Performing Arts	2112	Music Professionals	211212	Music Director
Cultural Production	Music and Performing Arts	2112	Music Professionals	211213	Musician (Instrumental)
Cultural Production	Music and Performing Arts	2112	Music Professionals	211214	Singer
Cultural Production	Music and Performing Arts	2112	Music Professionals	211299	Music Professionals nec
Cultural Production	Music and Performing Arts	2121	Artistic Directors, and Media Producers and Presenters	212111	Artistic Director
Cultural Production	Music and Performing Arts	2123	Film, Television, Radio and Stage Directors	212316	Stage Manager
Cultural Production	Music and Performing Arts	3995	Performing Arts Technicians	399514	Make Up Artist
Cultural Production	Publishing	2122	Librarians	212200	Authors, and Book and Script Editors nfd
Cultural Production	Publishing	2122	Authors, and Book and Script Editors	212211	Author
Cultural Production	Publishing	2122	Authors, and Book and Script Editors	212212	Book or Script Editor
Cultural Production	Publishing	2124	Journalists and Other Writers	212400	Journalists and Other Writers nfd
Cultural Production	Publishing	2124	Journalists and Other Writers	212412	Newspaper or Periodical Editor
Cultural Production	Publishing	2124	Journalists and Other Writers	212413	Print Journalist
Cultural Production	Publishing	2124	Journalists and Other Writers	212415	Technical Writer
Cultural Production	Publishing	2124	Journalists and Other Writers	212499	Journalists and Other Writers nec
Cultural Production	Publishing	2242	Archivists, Curators and Records Managers	224200	Archivists, Curators and Records Managers nfd
Cultural Production	Publishing	2242	Archivists, Curators and Records Managers	224211	Archivist
Cultural Production	Publishing	2246	Archivists, Curators and Records Managers	224611	Librarian
Cultural Production	Visual Arts	2114	Visual Arts and Crafts Professionals	211400	Visual Arts and Crafts Professionals nfd
Cultural Production	Visual Arts	2114	Visual Arts and Crafts Professionals	211411	Painter (Visual Arts)
Cultural Production	Visual Arts	2114	Visual Arts and Crafts Professionals	211412	Potter or Ceramic Artist
Cultural Production	Visual Arts	2114	Visual Arts and Crafts Professionals	211413	Sculptor
Cultural Production	Visual Arts	2114	Visual Arts and Crafts Professionals	211499	Visual Arts and Crafts Professionals nec
Cultural Production	Visual Arts	2323	Jewellers	232313	Jewellery Designer

Cultural Production	Visual Arts	2324	Graphic and Web Designers, and Illustrators ^b	232412	Illustrator
Cultural Production	Visual Arts	3994	Jewellers	399411	Jeweller
Other occupations	Other occupations		Other occupations		Other occupations
Total occupations	Total occupations		Total occupations		Total occupations

Notes

- a. Not included in compilations using ANZSCO4 categories as the inclusion of Sales Managers results in an overestimation of creative employment.
- b. Included in Architecture and Design in compilations using ANZSCO4 categories.