

Australian Cultural and Creative Activity: A Population and Hotspot Analysis

Defining the creative economy

Table 1 Creative industries categories and inclusions

Creative sector type	Creative sector	ANZSI C4	ANZSI C4 Industry description
Creative Services	Advertising and Marketing	6940	Advertising Services
Creative Services	Architecture and Design	6921	Architectural Services
Creative Services	Architecture and Design	6924	Other Specialised Design Services
Creative Services	Architecture and Design	6991	Professional Photographic Services
Creative Services	Software and Digital Content	5420	Software Publishing
Creative Services	Software and Digital Content	5700	Internet Publishing and Broadcasting
Creative Services	Software and Digital Content	5900	Internet Service Providers, Web Search Portals and Data Processing Services, nfd
Creative Services	Software and Digital Content	5921	Data Processing and Web Hosting Services
Creative Services	Software and Digital Content	7000	Computer System Design and Related Services
Cultural Production	Film, TV and Radio	5500	Motion Picture and Sound Recording Activities, nfd
Cultural Production	Film, TV and Radio	5510	Motion Picture and Video Activities, nfd
Cultural Production	Film, TV and Radio	5511	Motion Picture and Video Production
Cultural Production	Film, TV and Radio	5514	Post-production Services and Other Motion Picture and Video Activities
Cultural Production	Film, TV and Radio	5600	Broadcasting (except Internet), nfd
Cultural Production	Film, TV and Radio	5610	Radio Broadcasting
Cultural Production	Film, TV and Radio	5620	Television Broadcasting, nfd
Cultural Production	Film, TV and Radio	5621	Free-to-Air Television Broadcasting
Cultural Production	Film, TV and Radio	5622	Cable and Other Subscription Broadcasting
Cultural Production	Music and Performing Arts	5520	Sound Recording and Music Publishing, nfd
Cultural Production	Music and Performing Arts	5521	Music Publishing
Cultural Production	Music and Performing Arts	5522	Music and Other Sound Recording Activities
Cultural Production	Music and Performing Arts	9000	Creative and Performing Arts Activities
Cultural Production	Music and Performing Arts	9001	Performing Arts Operation
Cultural Production	Music and Performing Arts	9002	Creative Artists, Musicians, Writers and Performers
Cultural Production	Music and Performing Arts	9003	Performing Arts Venue Operation
Cultural Production	Publishing	1612	Printing Support Services
Cultural Production	Publishing	5400	Publishing (except Internet and Music Publishing) , nfd
Cultural Production	Publishing	5410	Newspaper, Periodical, Book and Directory Publishing
Cultural Production	Publishing	5411	Newspaper Publishing
Cultural Production	Publishing	5412	Magazine and Other Periodical Publishing
Cultural Production	Publishing	5413	Book Publishing
Cultural Production	Publishing	5419	Other Publishing (except Software, Music and Internet)
Cultural Production	Publishing	6000	Library and Other Information Services, nfd
Cultural Production	Publishing	6010	Libraries and Archives
Cultural Production	Publishing	6020	Other Information Services
Cultural Production	Visual Arts	2591	Jewellery and Silverware Manufacturing
Cultural Production	Visual Arts	8910	Museum Operation
Other industries	Other industries		Other industries
Total industries	Total industries		Total industries