

# Australian Cultural and Creative Activity: A Population and Hotspot Analysis

## Defining the creative economy

**Table 3: Creative occupations categories and inclusions**

Type	Creative sector	ANZSCO4	ANZSCO4 occupation description	ANZSCO6	ANZSCO6 occupation description
<b>Creative Services</b>	Advertising and Marketing	1311	Advertising, Public Relations and Sales Managers	131113	Advertising Manager
<b>Creative Services</b>	Advertising and Marketing	1311	Advertising, Public Relations and Sales Managers	131114	Public Relations Manager
<b>Creative Services</b>	Advertising and Marketing	2251	Advertising and Marketing Professionals	225100	Advertising and Marketing Professionals nfd
<b>Creative Services</b>	Advertising and Marketing	2251	Advertising and Marketing Professionals	225111	Advertising Specialist
<b>Creative Services</b>	Advertising and Marketing	2251	Advertising and Marketing Professionals	225113	Marketing Specialist
<b>Creative Services</b>	Advertising and Marketing	2253	Public Relations Professionals	225311	Public Relations Professional
<b>Creative Services</b>	Architecture and Design	2113	Photographers	211311	Photographer
<b>Creative Services</b>	Architecture and Design	2320	Architects, Designers, Planners and Surveyors, nfd	232000	Architects, Designers, Planners and Surveyors nfd
<b>Creative Services</b>	Architecture and Design	2321	Architects, Designers, Planners and Surveyors, nfd	232100	Architects and Landscape Architects nfd
<b>Creative Services</b>	Architecture and Design	2321	Architects and Landscape Architects	232111	Architect
<b>Creative Services</b>	Architecture and Design	2321	Architects and Landscape Architects	232112	Landscape Architect
<b>Creative Services</b>	Architecture and Design	2323	Fashion, Industrial and Jewellery Designers	232300	Fashion, Industrial and Jewellery Designers nfd
<b>Creative Services</b>	Architecture and Design	2323	Fashion, Industrial and Jewellery Designers	232311	Fashion Designer
<b>Creative Services</b>	Architecture and Design	2323	Fashion, Industrial and Jewellery Designers	232312	Industrial Designer
<b>Creative Services</b>	Architecture and Design	2324	Graphic and Web Designers, and Illustrators	232400	Graphic and Web Designers, and Illustrators nfd
<b>Creative Services</b>	Architecture and Design	2324	Graphic and Web Designers, and Illustrators	232411	Graphic Designer
<b>Creative Services</b>	Architecture and Design	2325	Interior Designers	232511	Interior Designer
<b>Creative Services</b>	Software and Digital Content	2324	Graphic and Web Designers, and Illustrators	232413	Multimedia Designer
<b>Creative Services</b>	Software and Digital Content	2324	Graphic and Web Designers, and Illustrators	232414	Web Designer
<b>Creative Services</b>	Software and Digital Content	2611	Business and Systems Analysts, and Programmers, nfd	261100	ICT Business and Systems Analysts nfd
<b>Creative Services</b>	Software and Digital Content	2611	ICT Business and Systems Analysts	261111	ICT Business Analyst
<b>Creative Services</b>	Software and Digital Content	2611	ICT Business and Systems Analysts	261112	Systems Analyst
<b>Creative Services</b>	Software and Digital Content	2612	Multimedia Specialists and Web Developers	261200	Multimedia Specialists and Web Developers nfd
<b>Creative Services</b>	Software and Digital Content	2612	Multimedia Specialists and Web Developers	261211	Multimedia Specialist
<b>Creative Services</b>	Software and Digital Content	2612	Multimedia Specialists and Web Developers	261212	Web Developer
<b>Creative Services</b>	Software and Digital Content	2613	Software and Applications Programmers	261312	Developer Programmer
<b>Creative Services</b>	Software and Digital Content	2613	Software and Applications Programmers	261399	Software and Applications Programmers nec
<b>Cultural Production</b>	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212100	Artistic Directors, and Media Producers and Presenters nfd
<b>Cultural Production</b>	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212112	Media Producer (excluding Video)
<b>Cultural Production</b>	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212113	Radio Presenter
<b>Cultural Production</b>	Film, TV and Radio	2121	Artistic Directors, and Media Producers and Presenters	212114	Television Presenter

<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212300	Film, Television, Radio and Stage Directors nfd
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212311	Art Director (Film, Television or Stage)
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212312	Director (Film, Television, Radio or Stage)
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212313	Director of Photography
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212314	Film and Video Editor
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212315	Program Director (Television or Radio)
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212317	Technical Director
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212318	Video Producer
<b>Cultural Production</b>	Film, TV and Radio	2123	Film, Television, Radio and Stage Directors	212399	Film, Television, Radio and Stage Directors nec
<b>Cultural Production</b>	Film, TV and Radio	2124	Journalists and Other Writers	212414	Radio Journalist
<b>Cultural Production</b>	Film, TV and Radio	2124	Journalists and Other Writers	212416	Television Journalist
<b>Cultural Production</b>	Music and Performing Arts	2100	Arts and Media Professionals, nfd	210000	Arts and Media Professionals nfd
<b>Cultural Production</b>	Music and Performing Arts	2110	Arts Professionals, nfd	211000	Arts Professionals nfd
<b>Cultural Production</b>	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211100	Actors, Dancers and Other Entertainers nfd
<b>Cultural Production</b>	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211111	Actor
<b>Cultural Production</b>	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211112	Dancer or Choreographer
<b>Cultural Production</b>	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211113	Entertainer or Variety Artist
<b>Cultural Production</b>	Music and Performing Arts	2111	Actors, Dancers and Other Entertainers	211199	Actors, Dancers and Other Entertainers nec
<b>Cultural Production</b>	Music and Performing Arts	2112	Music Professionals	211200	Music Professionals nfd
<b>Cultural Production</b>	Music and Performing Arts	2112	Music Professionals	211211	Composer
<b>Cultural Production</b>	Music and Performing Arts	2112	Music Professionals	211212	Music Director
<b>Cultural Production</b>	Music and Performing Arts	2112	Music Professionals	211213	Musician (Instrumental)
<b>Cultural Production</b>	Music and Performing Arts	2112	Music Professionals	211214	Singer
<b>Cultural Production</b>	Music and Performing Arts	2112	Music Professionals	211299	Music Professionals nec
<b>Cultural Production</b>	Music and Performing Arts	2121	Artistic Directors, and Media Producers and Presenters	212111	Artistic Director
<b>Cultural Production</b>	Music and Performing Arts	2123	Film, Television, Radio and Stage Directors	212316	Stage Manager
<b>Cultural Production</b>	Music and Performing Arts	3995	Performing Arts Technicians	399514	Make Up Artist
<b>Cultural Production</b>	Publishing	2122	Librarians	212200	Authors, and Book and Script Editors nfd
<b>Cultural Production</b>	Publishing	2122	Authors, and Book and Script Editors	212211	Author
<b>Cultural Production</b>	Publishing	2122	Authors, and Book and Script Editors	212212	Book or Script Editor
<b>Cultural Production</b>	Publishing	2124	Journalists and Other Writers	212400	Journalists and Other Writers nfd
<b>Cultural Production</b>	Publishing	2124	Journalists and Other Writers	212412	Newspaper or Periodical Editor
<b>Cultural Production</b>	Publishing	2124	Journalists and Other Writers	212413	Print Journalist
<b>Cultural Production</b>	Publishing	2124	Journalists and Other Writers	212415	Technical Writer
<b>Cultural Production</b>	Publishing	2124	Journalists and Other Writers	212499	Journalists and Other Writers nec
<b>Cultural Production</b>	Publishing	2242	Archivists, Curators and Records Managers	224200	Archivists, Curators and Records Managers nfd
<b>Cultural Production</b>	Publishing	2242	Archivists, Curators and Records Managers	224211	Archivist
<b>Cultural Production</b>	Publishing	2246	Archivists, Curators and Records Managers	224611	Librarian
<b>Cultural Production</b>	Visual Arts	2114	Visual Arts and Crafts Professionals	211400	Visual Arts and Crafts Professionals nfd
<b>Cultural Production</b>	Visual Arts	2114	Visual Arts and Crafts Professionals	211411	Painter (Visual Arts)
<b>Cultural Production</b>	Visual Arts	2114	Visual Arts and Crafts Professionals	211412	Potter or Ceramic Artist
<b>Cultural Production</b>	Visual Arts	2114	Visual Arts and Crafts Professionals	211413	Sculptor
<b>Cultural Production</b>	Visual Arts	2114	Visual Arts and Crafts Professionals	211499	Visual Arts and Crafts Professionals nec
<b>Cultural Production</b>	Visual Arts	2323	Jewellers	232313	Jewellery Designer
<b>Cultural Production</b>	Visual Arts	2324	Graphic and Web Designers, and Illustrators	232412	Illustrator

<b>Cultural Production</b>	Visual Arts	3994	Jewellers	399411	Jeweller
<b>Other occupations</b>	Other occupations		Other occupations		Other occupations
<b>Total occupations</b>	Total occupations		Total occupations		Total occupations