

# Australian Cultural and Creative Activity: A Population and Hotspot Analysis

## Defining the creative economy

Table 1: Creative employment trident table, Australia 2016

| Total creative employment: 706,700 | Creative industries | Other industries | Total industries |
|------------------------------------|---------------------|------------------|------------------|
| <b>Creative occupations</b>        | 192,700             | 297,800          | 490,600          |
| <b>Other occupations</b>           | 216,100             | 18,330,600       | 18,546,700       |
| <b>Total occupations</b>           | 408,900             | 18,628,400       | 19,037,300       |

Source: Australian Bureau of Statistics (2016)