




Innovation
Central Brisbane

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THE TRUST EXPERIENCE (TX) Thought Leadership Series

presented by Cisco and QUT as part of the National Industry Innovation Network partnership

**QUT Faculty of Business & Law Executive Dean, Professor Amanda Gudmundsson &
Cisco Queensland Regional Manager, Mr Terry Weber**
invite you to join the business leaders' white paper launch of the

'The Benevolent Enterprise'

In today's data-intensive environments trust matters more than ever. Yet trust literacy of organisations is in its infancy. Our research at QUT has identified four actionable ways to build trust that businesses can apply to unlock a new source of competitive advantage. One of them is benevolence. In this white paper we explore benevolent practices across sectors and identify a series of practices that make 'doing good' a scalable practice.

Wednesday, 19 April 2023
5:30pm for 6pm start, ends 8pm

QUT Gardens Point
Room Three Sixty, Level 10, Y Building
2 George Street, Brisbane CBD

REGISTER HERE

Hear from the research authors and industry experts as they unpack and go beyond 'The Benevolent Enterprise' white paper, and discuss how leaders can operationalise and scale doing good.

Speakers

Dr Nadine Ostern, Cisco Chair in Trusted Retail, QUT
Prof Michael Rosemann, Director, Centre for Future Enterprise, QUT
Mr Reg Johnson, Director, Education and Strategic Industries ANZ, Cisco
Mary-Jane Bellotti, Chief Purpose Officer, RACQ

*Refreshments and networking before and after the presentation
Invitation is transferrable*

The Benevolent Enterprise

*How to Operationalise
and Scale Doing Good*



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Meet the speakers



Dr Nadine Ostern, Cisco Chair in Trusted Retail

As the Chair, Nadine leads a team of researchers investigating contemporary, tech-enabled trust opportunities within the retail sector to design trust strategies for data and tech-intensive environments.



Prof Michael Rosemann, Director, Centre for Future Enterprise

As the director and a professor for Innovation Systems at QUT, Michael's research aims to equip leaders with the capability to understand and shape their future with a focus on professionalisation of innovation and trust management.



Mr Reg Johnson, Director, Education and Strategic Industries ANZ, Cisco.

Reg has over 25 years' experience in the ICT industry in professional sales and marketing management and business and industry development. Reg was appointed in 2017 as an Adjunct Professor at Victoria University Business School and recently received the ARN personal innovation sales excellence award in recognition of his contribution to innovation and digital transformation.




Mary-Jane Bellotti, Chief Purpose Officer, RACQ

As a senior executive with more than 25 years experience, MJ is passionate about driving purpose, delivering excellence, creating value for members and building a sustainable Club at RACQ that contributes positively to the broader community.



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The Program

5:15PM-6:00PM	Arrival, registration and networking
6:00PM	Welcome address by Prof Amanda Gudmundsson <i>QUT Faculty of Business & Law Executive Dean</i>
6:05PM-6:20PM	Spotlight Talk, 'The Benevolent Enterprise', white paper summary <i>by Prof Michael Rosemann</i>
6:20PM- 6:35PM	Trust TX design- Trust Experience TX as an opportunity for business advantage <i>by Dr Nadine Ostern</i>
6:35PM- 6:55PM	Industry Panel- Trust Benevolence in Action How to operationalise and scale doing good? Chaired by <i>Dr Nadine Ostern</i> Panel members: <ul style="list-style-type: none">• <i>Mr Reg Johnson, Cisco</i>• <i>Mary-Jane Bellotti, RACQ</i>
6:55PM- 7:00PM	Vote of thanks by Mr Terry Weber <i>Cisco Queensland Regional Manager</i>
7:00PM-8:00PM	Networking