Our communities are changing. More people are using bicycles, motorbikes, or motorised scooters. Many of us walk to work, school, or the shops. More of us are vulnerable road users (VRUs).
Vulnerable road users are more likely to die or be seriously injured in a road crash.

Who are vulnerable road users (VRUs)?

Unlike vehicles, VRUs do not have a coat of armour. VRUs are pedestrians, cyclists, motorbike riders, and people on mobility scooters.

VRUs should be safe if they follow the road rules

People make mistakes. Sometimes drivers and VRUs are distracted.

A common form of distraction for both drivers and VRUs is using a mobile phone when driving or crossing the road. Also, when it’s raining or at dawn and dusk it’s harder to see people on the road.

The default speed limit is 50km/h – I think that’s a safe speed

If a VRU is hit by a car driving at 50km/h, their risk of death or serious injury is between 50-80%. If you are in a car your risk of death or serious injury is much lower, approximately 10%. It’s important to slow down when we share the road.

But I drive a car. VRUs should take care of themselves

We’re all VRUs at some stage in our lives, as children walking, riding or going to the park, helping others to cross the road, and when older and choosing not to drive.

I’m a VRU, what about you?

FOR MORE INFORMATION

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