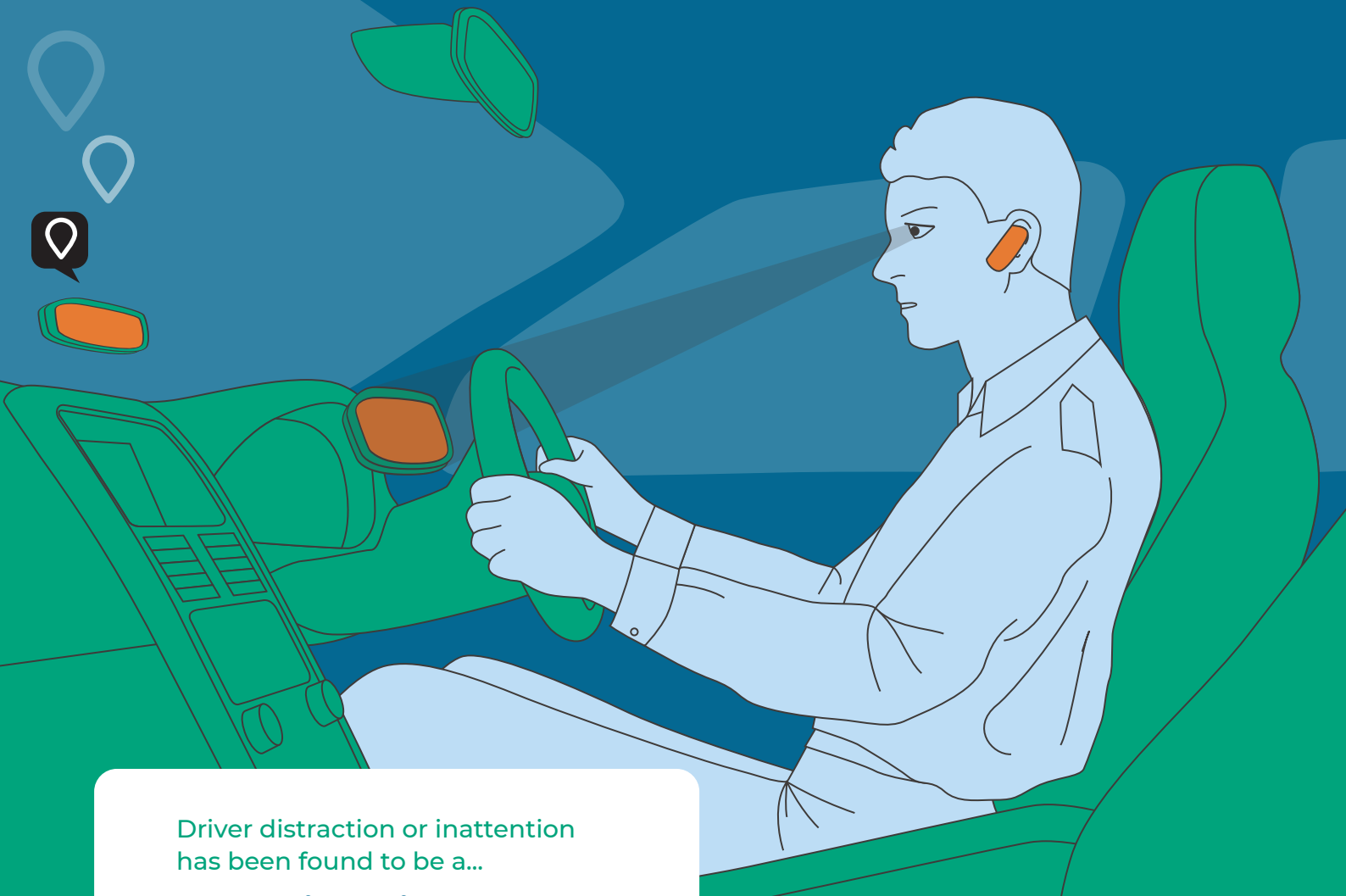


Driver distraction



Driver distraction or inattention has been found to be a...

contributing factor
in 78% of crashes
and 65% of
near crashes.

Driver distraction can be due to:

- navigation systems
- email/internet/technology/devices
- loose or unrestrained object(s)
- passengers
- pedestrians

TOP TIPS

- ▶ while scanning and searching for passengers, maintain concentration on the road and on pulling into the kerb safely
- ▶ before pulling out to drive, ensure passengers, cargo and other objects are properly restrained
- ▶ before pulling out to drive, ensure technological equipment (e.g. satellite navigation device or dispatch equipment) is set up and operational
- ▶ while driving don't have a private phone conversations, complete paperwork, operate technological equipment, eat or drink

*For further detail about roles and responsibilities and risk management, please refer to the *Road safety manual for the taxi industry*.