WELCOME AND ARRIVAL:
Nudgeathon 2022 will open registrations outside of the Molonglo Theatre - located within the Crawford School at ANU - at 12pm, 13th September 2022. Please ensure you register before 12.50pm, as the opening ceremony will commence promptly at 1pm. During the registration process each team will be given a hardcopy of the brief and program, team lanyards, and their Nudgeathon t-shirts. During registrations, we will also provide lunch which will be served outside of the Molonglo Theatre.

NUDGEATHON ADDRESS, PARKING AND ALTERNATIVE TRANSPORT:
The majority of the Nudgeathon 2022 event will take place within the Molonglo Theatre in the JG Crawford Building ANU, Building #132 Lennox Crossing, Canberra ACT 2600. On 14th September (Day 2), breakout rooms have been assigned to each team (please review the ‘important locations’ section in this document for your assigned breakout room). These room locations can also be found on the map on the last page of the program.

Parking at ANU for visitors is limited. You may park in any paid parking area where the signs include the works “Pay As You Go” (PAYG). The signs include payment instructions. Please note some PAYG zones are only available to eligible ANU staff & students. Please refer to the image below for a map of official visitor parking outside of the Crawford School. Please note that the parking outside of the Crawford school is only valid for 3hrs at a time.

For further information about parking and other parking locations at ANU, click HERE and HERE. There is also parking available at the National Museum of Australia, and further information about this can be found HERE.

Information about public transport to and from ANU can also be found HERE.

For our teams staying at the Crowne Plaza Canberra we have organised a group transport service. The departure times for this service are limited, so please ensure you are ready to catch the bus at the designated times below:

- 13th September | ANU to Crowne | Depart at 4.45pm
- 14th September | Crowne to ANU | Depart at 8.20am
- 15th September | Crowne to ANU | Depart at 7.45am

The bus will arrive outside of the Crawford School reception for departures to the Crowne Plaza, and the bus will arrive outside of the Crowne Plaza reception for departures to the Crawford School.

Anyone who misses the group transport will need to organise their own way from ANU to the Crowne Plaza (or vice versa). For reference, the walk from the school to the hotel is approximately 28min.
ACTIVITY LOCATIONS:
There are a range of important locations of note for Nudgeathon 2022. To view further details about these locations, please review the map in the program:

1. **Molonglo Theatre | Level 2, JG Crawford Building #132, Lennox Crossing, ANU:**
The majority of the Nudgeathon 2022 event will take place in this room. This room is located within the Crawford School. Lunches, morning teas and afternoon teas will also be served outside of this room.

2. **Crowne Plaza Canberra | 1 Binara St, Canberra ACT 2601:** For our interstate teams, your accommodation will be located at the Crowne Plaza in Canberra. The Welcome Dinner will also be taking place at the Red Salt Bar, which is located within the hotel.

3. **Team Breakout Rooms:** Please review the map on the program for the locations of these rooms:

   1. University of Technology Sydney Team 1 | Seminar Room 2
   2. University of Technology Sydney Team 2 | Seminar Room 4
   3. University of Canberra Team | Molonglo Theatre (Side 2)
   4. University of New South Wales Team | Seminar Room 8
   5. Department of Agriculture, Fisheries and Forestry Team | Acton Theatre
   6. Queensland University of Technology Team | Molonglo Theatre (Side 1)
   7. Griffith University Team | Griffin Room
   8. Deloitte Team | Brindabella Theatre
   9. RMIT University Melbourne Team | Springbank/Canberry Room (Side 1)
   10. University of Melbourne Team | Springbank/Canberry Room (Side 2)
   11. University of Queensland Team | Molonglo Theatre (Side 3)
   12. University of Wollongong Team | Seminar Room 7

ACCOMMODATION INFORMATION:
All interstate teams for Nudgeathon 2022 have been provided with twin-share accommodation at the [Crowne Plaza Canberra](#). Each team has been sent their room information privately. If you don’t have this already, please contact best@qut.edu.au. Please note that check-in does not open until 3pm on Day 1 of the event, so you will need to bring your baggage to ANU and check in prior to the Welcome Dinner. If you have time, you are also welcome to leave your baggage at Crowne Plaza prior to attending the event. Baggage storage will be available in the Springbank/Canberry Room on Day 1 for all attendees. Similarly, on Day 3, all teams will be required to check-out of the hotel by 11am. Once again, you can bring your baggage to the ANU Canberry Room and collect this at the end of the event.

COVID-19 SAFETY REQUIREMENTS:
The Nudgeathon 2022 organisers are taking every care to ensure this event is as COVID-safe as possible. Nudgeathon 2022 will adhere to all ACT Government and ANU COVID-19 safety directives. ANU currently has a **mandatory mask wearing indoors** policy on campus and at all events. All attendees will be required to wear a mask while on campus **UNLESS** they are eating, drinking, or presenting. BEST will have an extra supply of masks at the event, if you forget to bring one.

As part of our efforts to comply with current COVID-19 health directives, event attendees will be required to sit one seat apart and sanitise their hands on entry into every room (sanitiser will be provided in each space). Regular and thorough cleaning of each room will also occur. If attendees have any questions about the COVID-19 safety directives in place, please seek out event officials. We will make these people known at the beginning of the event. You can also e-mail us at best@qut.edu.au. Key COVID-19 health messages are below:

- Stay at home if unwell or have a cough, fever, sore throat, fatigue, or shortness of breath.
- Please seek out event officials if becoming unwell during the event.
- Maintaining physical distancing requirements is the individual’s responsibility.
NUDGEATHON 2022 PROGRAM:
The program for Nudgeathon 2022 can be found HERE. Please ensure that you peruse the program on the BEST website regularly prior to the event, as room changes and other event logistics may change.

WI-FI ACCESS:
Wi-Fi information at ANU is still to be confirmed. All teams will be sent an updated version of this document once the information has been finalised.
To access Wi-Fi at the hotel prior to checking in, guests can use the Wi-Fi in the lobby. The Access Code is ‘Summer’ as a visitor. Once you have checked in to the hotel, the Wi-Fi information required to login will be your ‘Surname’ and ‘Room Number’.

EVENT HASHTAG:
Join the conversation! Please use #Nudgeathon2022 for all event posts on Twitter and LinkedIn. Please also join our Nudgeathon Facebook Page to keep up to date with any important announcements during the event. This page includes current and past Nudgeathon contestants and is a wonderful place for you all to connect digitally during, and in the lead up to, the event.

PRESENTATION RECORDING:
On the 15th September, Nudgeathon 2022 will host the final presentations and judging session. All teams will be professionally recorded by our videographer, and we will post all the videos to the BEST Website within 2-3 weeks after the event. If you wish for your recording to remain private, please e-mail best@qut.edu.au in advance of the presentation session.

ZOOM ATTENDANCE:
Nudgeathon 2022 is an entirely in-person event. However, we understand how quickly things can change due to COVID-19. Any team members who are not able to make the presentation session on Day 3 or view the presentations from our partners on Day 1 and 2, will be able to join via Zoom. Zoom links will be provided via e-mail 1 week prior to the event and will remain live throughout the event.

WI-FI ACCESS:
Wi-Fi information at ANU is still to be confirmed. All teams will be sent an updated version of this document once the information has been finalised.
To access Wi-Fi at the hotel prior to checking in, guests can use the Wi-Fi in the lobby. The Access Code is ‘Summer’ as a visitor. Once you have checked in to the hotel, the Wi-Fi information required to login will be your ‘Surname’ and ‘Room Number’.

KEY EVENT CONTACTS:
The key contact details for our on-site staff during Nudgeathon 2022 are provided below:

<table>
<thead>
<tr>
<th>Name</th>
<th>Ph</th>
<th>E-mail</th>
<th>Affiliation</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dr Stephen Whyte</td>
<td>0433 350 354</td>
<td><a href="mailto:sg.whyte@qut.edu.au">sg.whyte@qut.edu.au</a></td>
<td>QUT</td>
</tr>
<tr>
<td>Sam Ong</td>
<td>0466 800 448</td>
<td><a href="mailto:S39.ong@qut.edu.au">S39.ong@qut.edu.au</a></td>
<td>QUT</td>
</tr>
<tr>
<td>Diane Paul</td>
<td>0401 249 064</td>
<td><a href="mailto:diane.paul@anu.edu.au">diane.paul@anu.edu.au</a></td>
<td>ANU</td>
</tr>
</tbody>
</table>

Should you have any questions regarding the event, please reach out to the above contacts at any time.
**ADDITIONAL RESOURCES FOR THE NUDGEATHON 2022 CHALLENGE BRIEF:**

**MINDSPACE:**
https://www.bi.team/publications/mindspace/

**EAST:**
https://www.bi.team/publications/east-four-simple-ways-to-apply-behavioural-insights/

**Sustainable Winegrowing Australia:**

**Sustainable Winegrowing Australia trust mark:**

**Sustainable Winegrowing case study examples:**

**Membership process:**

**Carbon Emissions Roadmap:**

**Emission data brochure:**

**Australian Wine Carbon Calculator:**

**Sustainable Winegrowing NZ:**

**California Sustainable Winegrowing Program:**
https://www.sustainablewinegrowing.org/

**Integrated Production of Wine (South Africa):**
https://www.ipw.co.za/

**Sustainable Wine of Chile:**
https://www.sustentavid.org/

**Lodi Rules (USA):**
https://www.lodirules.org/

**Promotional video encouraging uptake of SWA produced by NSW Wine/NSW DPI:**
https://www.youtube.com/watch?v=RTn9OobrxVk

**Recommended Reading:**