



NUDGEATHON 2019 - PROGRAM

Sunday 8th September 2019

LOCATION: QUT Graduate School of Business, Level 5 B block Gardens Point Campus

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|----------------|---|
| 12.00pm-1.00pm | Registration Opens – Light Lunch provided |
| 1.00pm-1.15pm | Opening Ceremony <ul style="list-style-type: none">- Prof David Butler, Griffith University- Dr Stephen Whyte, QUT & BEST Centre |
| 1.15pm-2.30pm | QLD Department of Justice and Attorney General (DJAG) & BETA Department of Prime Minister & Cabinet Information Session <ul style="list-style-type: none">- Dr Jacqui Brewer & Caitlin Court, BETA, Department of Prime Minister & Cabinet- Julie Webber, Director, Specialist Courts, Referral and Support Services, DJAG- Richard Denning, Manager ARJC, DR Branch, DJAG |
| 2.30pm-3.00pm | Afternoon Tea |
| 3.00pm-5.00pm | Behavioural Insight Session - Prof Uwe Dulleck & Prof Rebekah Russell-Bennett, Queensland University of Technology, BEST Centre. |
| 7.00pm start | Welcome Event – “Friday’s” – Grand Deck: Riverside Centre, 123 Eagle St, Brisbane CBD. |



NUDGEATHON 2019 - PROGRAM

Monday 9th September

9.00am-10.30am

Informal Presentations & Q&A

- Act/Insp Sharon Carruthers – Operational Legal Advice & Development, Prosecutions Services
- Laura Rouse - Legal Officer , Criminal Law services , Legal Aid Queensland
- Emma Aldersea - Director and Principal Lawyer at Laneway Legal
- Brooke Sanders - Manager, Referral and Support Services, Courts Innovation Program
- Charlotte Hodges – A/Team leader, Referral and Support Services (Case Manager, Court Link).

10.30am-12.00pm

Free Team Session Time

12.00pm-1.00pm

Lunch

1.00pm-1.30pm

Guest Speaker- The Hon Yvette D’Ath MP
Attorney-General and Minister for Justice.

1.30pm

Day 2 close



NUDGEATHON 2019 - PROGRAM

Tuesday 10th September

8.30am-9.30am	Reception Tea/Coffee
9.30am-11.00am	Presentations - Semi-final 1 (9 Teams)
11.00am-11.30am	Break: Tea/Coffee
11.30am-1.00pm	Presentations - Semi-final 2 (8 Teams)
1.00pm-2.30pm	Lunch <ul style="list-style-type: none">- Judges Deliberation- People's Choice Voting- Top 5 Teams announcement.
2.30pm-3.30pm	Grand final – Top 5 Teams presentations
3.30pm-4.00pm	Winners Presentation & Conference Concludes <ul style="list-style-type: none">- Prof Uwe Dulleck, BEST Centre & QUT- Prof Robina Xavier, Executive Dean QUT Business School



NUDGEATHON 2019

Professor Uwe Dulleck – BEST, Queensland University of Technology & Australian National University

Prof Dulleck is currently Director of the Centre for Behavioural Economics, Science & Technology (BEST) at QUT. He obtained his PhD at Humboldt University Berlin in 1999. Before Uwe joined QUT he was a Professor of Economics at the University of Linz, Austria and an Assistant Professor at the University of Vienna. His publications can be found in such top quality journals as the 'American Economic Review', the 'Journal of Economic Literature', the 'Economic Journal', and the 'Journal of Public Economics'. Uwe is the recipient of several ARC Linkage Grants and one ARC Discovery Grant. He is also co-investigator of two Austrian Research Council grants. In 2015 Uwe was the Chairman of the Programme Committee for Australia's Conference of Economists, the leading and largest conference for research and applied economists in Australia. He is an active public speaker on Behavioural Economics and its applications to Public Policy, Business Decision Making and Regulation.

Dr Umar Taj – Warwick Business School

Umar is a Research Fellow in Behavioural Science at Warwick Business School and a Teaching Fellow in Behavioural Decision Science at London School of Economics and Political Science. His interest lies in helping public and private institutions apply the latest insights from behavioural science to improve decision making. His current projects span the domains of tech, health, finance, security, politics and education. Umar is the founder of Nudgeathon™ - a crowd-sourcing platform in which diverse teams of stakeholders come together to find behavioural solutions to social problems. He is also the founder of Behaviour Insight™ - a tech-based behaviour change solution that systematically identifies barriers to behaviour change and guides the user to develop successful interventions. He delivers regular training and facilitation workshops and has provided his service to over 50 global institutions.

Professor Gigi Foster – University of New South Wales

Associate Professor Foster received her BA from Yale (majoring in Ethics, Politics, and Economics) and her PhD in economics from the University of Maryland. Her research interests and contributions lie in the areas of education, social influence, behavioral economics, and the multi-disciplinary analysis of human behavior in groups. Much of her published work focuses on aspects of decisions related to human capital investment and social influence. Her research has been supported by the Australian Research Council, the Spencer Foundation, the University of New South Wales, and the University of South Australia. She is also active in the Australian media, particularly in regard to matters of education policy and economic thought.

Professor Rebekah Russell-Bennett - BEST, Queensland University of Technology

Prof Russell-Bennett is currently Deputy-Director of the Centre for Behavioural Economics, Science & Technology (BEST) at QUT. Rebekah holds a PhD in brand loyalty for the services sector, is the co-editor for the *Journal of Services Marketing* and has published over 200 peer-reviewed articles with more than 65 articles in international journal. Rebekah has an international reputation for research and industry



relevance in the field of Social Marketing (using commercial marketing to address social problems such as alcohol consumption, chronic disease, water usage, electricity use, public transport and diet). She is former National President of the Australian Association of Social Marketing (the peak industry body for social marketing in Australia). Rebekah is also a leading educator in the field of marketing and is responsible for the development of the award-winning QUTopia role-play simulation at QUT.

Professor David Butler – Griffith University

David Butler obtained both his Bachelors and Master's degrees in economics at the University of York, UK, and his PhD from UWA, Australia. He has previously taught at the Universities of Western Australia, Arizona and Murdoch, before moving to Griffith in 2018. His research interests are in experimental economics, behavioural decision theory and behavioural game theory. Particular interests include the consequences of imprecise preferences and social preferences in experimental games. His research has been published in numerous international journals, including the *American Economic Review*. He is a co-organizer of behavioural science cluster leader in Griffith Business School. He is a former President of the WA branch of the Australian Economic Society.

Professor Andreas Leibbrandt – Griffith University

Prof Leibbrandt is an applied experimental economist who likes to combine different methodologies to generate insights for different research fields and investigate their application in public and private organizations. He is particularly interested in research on the science of diversity & inclusion. He is a Professor at Griffith University in the Business School and a current Australian Research Council Future Fellow. His research has been published in journals such as the *Review of Economic Studies*, *The Economic Journal*, *Management Science*, *PNAS*, *Journal of Public Economics*, and *Journal of Environmental Economics and Management* and was featured in outlets like the Wall Street Journal; Forbes; Time Magazine; ABC News; Huffington Post; Boston Globe, and Nature.

Dr Stephen Whyte – BEST, Queensland University of Technology

Stephen Whyte is a Behavioural & Experimental economist, and part of the QUT Centre for Behavioural Economics, Science & Technology (BEST). He has extensive experience working across academia, policy and in the private sector. His behavioural research takes a multidisciplinary approach and has been published across a wide array of scientific disciplines in such journals as *Applied Economics*, *Psychological Science*, *Economics & Human Biology*, *Personality and Individual Differences*, *The Journal of the American Medical Association Network Open* and *Cyberpsychology, Behavior and Social Networking*.

Jennifer Perrin – Director of the Commonwealth Parole Office, Australian Government Attorney-General's Department

Jennifer is the Director of the Commonwealth Parole Office in the Australian Government Attorney-General's Department. Jenn has been in this position since July 2018. Prior to working in the Commonwealth Parole Office, Jenn has held roles in a wide range of areas of the Australian Public Service. These include managing the Cabinet, Legislation and Parliamentary Section in the Attorney-General's Department, working in privacy law in the Legal Services Division of Human Services and working on Norfolk Island policy and reform in the previous Department of Regional Australia, Local Government,



Arts and Sport. Jenn first joined the Australian Public Service in 2006, and completed a Bachelor of Laws at Macquarie University in 2013.

Julie Webber - Director, Specialist Courts, Referral and Support Services, Courts Innovation Program, DJAG

Julie is primarily responsible for leading the development and operation of specialist courts and programs within Magistrates Courts Services including Court Link, the recently re-instated Queensland Drug and Alcohol Court and other diversionary programs; Drug and Alcohol Assessment Referral (DAAR) and Illicit Drugs Court diversion program. After qualifying as a social worker in the UK, Julie was employed as a Probation Officer until migrating to Australia and subsequently spent 17 years with NSW Community Corrections in a number of front line and management roles. Julie commenced employment with Queensland Government 3.5 years ago as a Principal Policy Officer on the Drug and Specialist Courts Review Team. After a brief 'sojourn' out of the criminal justice system; spending 12 months as Director, Coroners Court, Queensland, Julie commenced her current role in April 2018.

Richard Denning – Manager, Adult Restorative Justice Conferencing Service, DJAG

Richard Denning has been the Manager of the Adult Restorative Justice Conferencing Service since 2017 and prior to that was a Convener in the ARJC service. In 2016 he completed a project for the Dispute Resolution Branch looking at tailoring dispute resolution processes for vulnerable older people. Richard also has experience in workplace dispute resolution with staff in the emergency services sector, and he has also worked in the forensic mental health system and the Mental Health Court. Richard has qualifications in law, legal practice, and peace and conflict studies. He also has a Masters in Conflict Management and Resolution.

Charlotte Hodges – A/Team Leader, Referral and Support Services, Courts Innovation Program & Magistrates Courts Service, DJAG

Charlotte Hodges has qualifications in psychology and health sciences. Through her study and early career, she developed a passion for working with people and in communities experiencing complexity and disadvantage. She spent more than 20 years in the community sector working across front line, developmental and operational areas. After relocating to Queensland from New South Wales; Charlotte spent 10 years developing significant expertise in the Brisbane homelessness sector, delivering front line services, shaping programs and services, and fostering collaborative innovation across organizations. Charlotte has continued to develop her experience and contribution to the community, recognizing the value in sharing the knowledge gained in her career. In 2018 Charlotte commenced working for the Department of Justice and Attorney-General, bringing her deep understanding of the challenges of the most vulnerable in our community to help shape and develop innovative programs within the justice system.



2019 Judging Panel

Professor Gigi Foster, Professor Andreas Leibbrandt, Jennifer Perrin,
Richard Denning & Charlotte Hodges

Presentations

- Maximum 8 minutes for each Team presentation.
- +2 minutes Judging Panel Q&A
- PP slides (max 10 slides) & electronic copy of one double sided A4 document must be emailed to (sg.whyte@qut.edu.au) no later than 8.30am Tuesday 10th Sept.
- Order of team presentations to be announced before cob Monday 9th Sept.

Prizes

- 1st Prize - \$1000
- 2nd Prize - \$750
- 3rd Prize - \$500
- QUT People's Choice Award - \$500

Accommodation for non-Brisbane Teams

IStay River City, 79 Albert St, Brisbane, QLD. Check in after 2pm Sun 8th Sept