

## Mapping of Previous Course to Current Course

Unit (and web link)	Content	Previous Course	Comments
<a href="#">BSN450 Business Intelligence</a>	<p>In this multidisciplinary business core unit, you will learn about approaches and technologies used by enterprises to research business problems and develop knowledge guiding effective business strategy. Through hands-on application of key theories and business research tools, you will gain skills in collecting and analysing data about the business environment (e.g., consumers and competitors) as well as its internal processes, and generate insights to help businesses create value through innovation, product development and process improvement. You will develop skills in conducting business research, working in team contexts and using powerful visualisation tools to present complex business insights to professional audiences. This unit is the first of two business core units that form the foundation for further study across the breadth of business disciplines, introducing you to business capabilities to prepare you for the future world of work and ignite your career.</p>	<p>Nil (new unit)</p>	<p>Core business unit, required for all new Master of Business students – so all disciplines are enrolled in this class</p> <p>Grad Cert and Masters</p> <p>Being able to analyse and visualise data is a core business capability now</p>
<a href="#">BSN550 Responsible Enterprise</a>	<p>Excellent enterprises generate a profit, but also seek to achieve these economic benefits ethically and sustainably - thus minimising impact on people and planet. In this multidisciplinary business core unit, you will develop an applied understanding of ethical frameworks in business, and practise critical systems thinking and problem solving skills required for effective leadership in the future world of work. You will explore your own values in relation to Indigenous Australian, philosophical and psychological ethical perspectives. You will apply a values-based approach to conceptualising and addressing complex systems and business problems aligned with the United Nations Sustainable Development Goals (SDGs), spanning for-profit, not-for-profit, government and hybrid contexts. This unit informs further study across the breadth of business disciplines, developing business capabilities to prepare you for the future of business and ignite your career.</p>	<p>Expansion of GSN483 (ethics)</p>	<p>Core business unit, required for all new Master of Business students – so all disciplines are enrolled in this class</p> <p>Grad Cert and Masters</p>

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<a href="#">MGN415</a> <a href="#">HRM Theory and Practice</a>	<p>This unit will provide you with an understanding of the interplay between organisational effectiveness, long-term sustainability, and the management and organisation of people in the workplace. The unit fosters discipline knowledge, analytical and action orientated competencies and prepares students for advanced study in the field. This unit is the foundation unit in HRM in the MBus (HRM) and related courses. It overviews the profession of HRM and the practice of the HR Professional in the organisation.</p>	<p>Nil (new unit)</p> <p>We only spent limited time on this in the current degree (e.g., GSN484)</p>	<p>Grad Cert and Masters</p> <p>Managing people is a critical skill – expanded focus compared to current course</p>
<a href="#">AMN401</a> <a href="#">Integrated Marketing Communication</a>	<p>Driven by the idea that everything is digital, this unit enhances traditional concepts of integration and synergy, with new touchpoints of stakeholder communication and new tools of measurement to deliver and optimise the ultimate beneficiary / customer experience.</p>	<p>Nil (new unit)</p> <p>We spent very limited time on this in the current degree (e.g., in GSN487)</p>	<p>Grad Cert and Masters</p> <p>Managing external communications to stakeholders is a critical capability expanded focus compared to current course</p>
<a href="#">AYN471</a> <a href="#">Financial Literacy and Decision-making</a>	<p>This unit enables non-accountants to understand financial information. Developing basic financial literacy and an appreciation of accountability is necessary for managers, executives and board members of organisations across the for-profit, non-profit and public sectors. Being able to interpret financial reports is critical to understand the financial position of an organisation, and therefore practice good governance, decision making, transparency, the achievement of an organisation's purpose, strategic decision-making, and communicating with both internal and external stakeholders. The unit also equips students with the knowledge and skills needed to undertake budgeting activities that support the broader operational decision-making processes. Finally, specific financial and accountability challenges which face for profit, non-profit and public sector organisations are examined.</p>	<p>Expansion and refocussing of GSN486 (accounting and finance)</p>	<p>Grad Cert and Masters</p> <p>Change of focus from accounting to financial literacy, and added in a number of weeks of budgeting. This will be open to all faculty of business students.</p>

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<a href="#">AYN472</a> <a href="#">Fundraising and Philanthropy</a>	<p>Fundraising and philanthropy are related and vital topics for the community and the broad nonprofit sector. The unit initially offers students a grounding based on history, terminology, key theories and models of these practices. It then explores key principles and techniques of fundraising to provide insights into what fundraising organisations must do now and in the emergent future to meet the needs of both the community and donors in a strategic way. The latter half of the subject allows students to investigate the philanthropy landscape from its structures, applied skills and knowledge needed, and critiques to its role in civil society. The subject builds understanding of both theory and practice in fundraising and philanthropic behaviour through a variety of resources</p>	<p>Shortening the focus slightly on fundraising and including philanthropy</p>	<p>Grad Cert and Masters</p> <p>Additional focus on philanthropy</p>
<a href="#">AYN473</a> <a href="#">Managing Non-profits and Social Enterprises</a>	<p>This unit introduces the Third Sector and explores the demands of being managing human, financial and operational resources and activities. Organisations in this sector address complex and wicked problems, so managers are expected to adopt management theory and strategies which effectively and efficiently create positive outcomes and impact for individuals and communities. This unit explores management theory and practices that focus on, understanding organisational and community problems, building and maintaining social and human capital, and implementing good practice in professional and organisational contexts. Additionally, nonprofit organisations and social enterprises are increasingly seeking new sources of revenue, developing social innovations and programs, and using data to harness insights to drive decision making. This means the need for effective social business planning, strategy, and diverse managerial skills is critical in today's environment.</p>	<p>Combination of GSN484 (management) and GSN487 (social enterprise)</p>	<p>Grad Cert and Masters</p> <p>Reduction in the number of assessment items</p>

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<a href="#">AYN571</a> <a href="#">Third Sector governance, Risk and Legal Issues</a>	<p>Nonprofit, philanthropic and social enterprise organisations (collectively for-purpose) are subject to legal frameworks that both regulate and facilitate their internal and external conduct. An appreciation of these frameworks is necessary for good governance, the achievement of mission, and the promotion of trust with both internal and external parties. As public perception is particularly crucial to this sector, a focus on risk associated with reputational damage through acts such as fraud and corruption is also addressed. This unit deals with common governance and legal issues encountered and/or required by managers of non-profit, philanthropic or social enterprise organisations. It is important for those involved in these organisations to be able to analyse governance, risk and legal approaches and obligations, and their dynamic interaction with society.</p>	<p>Combination of GSN481 and GSN485</p>	<p>Masters only</p> <p>Reduction in the number of assessment items</p>
<a href="#">AYN572</a> <a href="#">Program Evaluation in Third Sector Organisations</a>	<p>This unit introduces students to the discipline of program evaluation. Program evaluation is a transdisciplinary field that focusses on understanding the merit, worth or significance of programs, policies, and/or practices in order to determine their suitability and assess their effectiveness and efficiency. In this way, evaluation can help to enhance organisational transparency and accountability toward different stakeholders. In this unit students will be introduced to critical theoretical perspectives and worldviews underpinning different evaluation practices and purposes, including ethical and stakeholder considerations. This will lead to students learning how to plan and design evaluations including understanding methodological approaches and their application in different contexts. The focus of the unit is program evaluation in the Third Sector, which includes charities, foundations, nonprofit organisations, and social enterprises.</p>	<p>Nil (new unit)</p>	<p>Masters only</p> <p>Measuring and reporting to beneficiaries, boards, staff and external stakeholders (donors and government) is a critical capability</p>

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<a href="#">AYN579</a> <a href="#">Capstone: Third Sector Leadership and Innovation</a>	<p>This is a capstone unit focuses on transformative leadership in Third Sector organisations, including: charities, foundations, nonprofit organisations and social enterprises. Organisational challenges in this sector often require strategic and agile responses in order that organisations can thrive in an environment that demands constant change. This unit develops the confidence and capabilities of leaders and aspiring leaders to steer their organisations responsively, whilst innovating and leading change. Working individually and in teams, leadership strength is developed by identifying ethical responses to organisational challenges drawing on a range of business disciplines and an ethos focussed on achieving enhanced social and / or environmental outcomes.</p>	<p>Nil (new unit)</p>	<p>Capstone units provide a way of pulling the course together and completing the learning journey for students.</p> <p>Masters only</p>